Jonathan A. Morell PhD (Jonny) is an organizational psychologist with extensive experience in the theory and practice of program evaluation. He believes that evaluation should draw from Complexity Science because interventions produce complex outcomes, but that evaluations should be as simple and straightforward as possible. His mantra is: Respect Data. Trust judgement.

His current research and evaluation focus is on how knowledge from Complexity Science can be applied to models, methods, and metrics, as those constructs are used in the field of Evaluation. Currently he is doing research on how constructs drawn from Evolutionary Biology and Ecology can be used to understand how programs work and what outcomes they produce. His previous evaluation work has included safety programs, environmental planning, technology diffusion, electronic commerce in the United States and Africa, and information technology. He has done research on implicit assumptions in program planning and evaluation, and the nature of unintended consequences. He has built outcome monitoring tools for R&D and developed an approach for using project schedules as evaluation models.

Jonny has been recognized by the American Evaluation Association, who awarded him their Paul F. Lazarsfeld Evaluation Theory Award. He is Editor-in-Chief Emeritus of the journal Evaluation and Program Planning, and owner of 4.669... Evaluation and Planning. His PhD is in Social Psychology from Northwestern University. Details of his work can be found in his resume, his blog Evaluation Uncertainty: Surprises in Programs and Their Evaluations, and his YouTube channel.